

60 DAY

POWER PROMO

use
promo
code **S2660DP1**

5TH COLUMN PRICING
& NO SETUP FEES

7' WOOD MARKET UMBRELLA

features & benefits

- 87" arc with six-panel construction
- 38 mm dia. hardwood pole with 25 mm dia. hardwood ribs
- Two-piece brass screw-locking pole design for easy setup and storage
- Manual pin-and-chain locking system secures canopy in place
- Wind vent technology allows greater airflow
- Canopy is constructed of UV-treated rPET polyester
- Available with or without valance; stock color options vary
- Custom options available (call for quote; restrictions may apply)

7' Wood Market Umbrella

Item #	Description	1	1-24
AU0041	Full-Color Imprint Kit (1 Location)	132.90	111.70
AU0043	Full-Color Imprint Kit (3 Locations)	142.70	119.90
AU0046	Full-Color Imprint Kit (6 Locations)	157.40	132.30

Setup fee: **\$20.00(G) FREE**
Kit Includes: Hardware and Canopy (Base required. Sold separately)

7' Wood Market Umbrella with Valance

Item #	Description	1	1-24
AU0V41	Full-Color Imprint Kit (1 Location)	132.90	111.70
AU0V42	Full-Color Imprint Kit (2 Locations)	137.80	115.80
AU0V43	Full-Color Imprint Kit (3 Locations)	142.70	119.90
AU0V46	Full-Color Imprint Kit (6 Locations)	157.40	132.30

Setup fee: **\$20.00(G) FREE**
Kit Includes: Hardware and Canopy (Base required. Sold separately)

Production Lead Time: 7 days from final proof approval

Promo pricing is only available for item numbers listed on this flyer.
Inventory limited to stock on hand.

offer expires: 2.28.26

Visit showdowndisplays.com for additional info. Promo pricing is only available for item numbers listed on this flyer.
Promo pricing cannot be combined with other offers, coupons or special pricing.

Offer valid from 1/1/26 through 2/28/26. FOB Orangeburg, NY



Shown in white/crimson
with full-color imprint
(2 locations)



Shown in midnight
with full-color imprint
(1 location)

Stock 7' Wood Market Umbrella Colors

○ White	○ Natural PMS 9060
○ Cream PMS 7499	○ Canary PMS 102
○ Pumpkin PMS 165	○ Crimson PMS 186
○ Ruby PMS 201	○ Pink PMS 204
○ Grape PMS 2607	○ Light Blue PMS 543
○ Sky Blue PMS 2995	○ Lapis PMS 2945
○ Midnight PMS 2965	○ Lime Green PMS 375
○ Spruce PMS 3435	○ Cool Gray 11
● Black	

Stock 7' Wood Market Umbrella with Valance Colors

○ White	○ Crimson PMS 186
○ Lapis PMS 2945	○ Midnight PMS 2965
○ Spruce PMS 3435	● Black
○ Black/White	○ White/Crimson PMS 186
○ White/Lapis PMS 2945	○ White/Midnight PMS 2965

PMS colors are for reference only and may vary
slightly from actual color.



Pole is
constructed of
hardwood for a
natural aesthetic.



Hardwood
pole and ribs
provide a strong,
natural frame.

Showdown
DISPLAYS®



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5TH COLUMN PRICING
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CHALLENGER II HANDHELD UMBRELLA

features & benefits

- 62" arc with eight-panel construction
- Manual-open stick umbrella
- Fiberglass shaft and double-rib frame
- Anti-slip rubber handle with medallion
- Closes down to 39"
- Features safety glide opening mechanism
- Solid-color canopy is constructed of rPET polyester;
- two-color canopy is constructed of rPET polyester and nylon
- Minimum order quantity of 12
- Custom options available (call for quote; restrictions may apply)

Full-Color Imprint

Item #	Description	12-24	12-99
A00011	Challenger II Umbrella (1 Location)	27.51	24.21
A00012	Challenger II Umbrella (2 Locations)	28.91	25.44
A00014	Challenger II Umbrella (4 Locations)	31.71	27.90

USD MSRP (C)

Setup fee: \$20.00(G) **FREE**

Stock fabric colors with full-color artwork.
Minimum order quantity of 12.

Production Lead Time: 5 days from final proof approval

Promo pricing is only available for item numbers listed on this flyer.
Inventory limited to stock on hand.

offer expires: 2.28.26

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Stock Challenger II Umbrella Colors

● Crimson PMS 186	● Ruby PMS 201
● Indigo PMS 295	● Cool Gray 11
● Black	● Black/White
● White/Crimson PMS 186	● White/Ruby PMS 201
● White/Azure PMS 286	● White/Indigo PMS 295
● White/Spruce PMS 3435	

PMS colors are for reference only and may vary slightly from actual color.



Umbrella features a fiberglass shaft and double-rib frame.



Wind vent technology allows greater airflow; can withstand winds up to 75 mph.

Showdown
DISPLAYS